



March 9, 2020

**SPONSORSHIP INFORMATION – RESPONSE  
NEEDED BY APRIL 1, 2020**

**New for 2020 – We are adding Craft Wine and Beer  
Sampling to the Saturday afternoon activities**

This year, the Phelps Mill Festival will be July 11 & 12, 2020. The Phelps Mill Festival is a self-supporting, non-profit organization. Our success continues because of the wonderful people who participate and local sponsorship. Annually, we have from 19,000 to 25,000 visitors from all over the country. These people don't just spend money at the Festival, they also shop and stay in areas all over Otter Tail County and beyond those boundaries. The Festival was started in 1984 and our expenses, like every business, continue to rise. We continue to do more and more on-line type activities both through our web-site and Facebook.

**With this, we are offering a sponsorship incentive package for all cash donations:**

Up to \$199: Silver Sponsorship – Listed in print materials (brochure and poster)

\$200- \$499: Gold Sponsorship – Listed in print materials as above and added to the web-site.

***New this year with Gold & Platinum Sponsorship: We'll accept a one-page brochure or flyer to pass out at the information booth during the Festival. It will be up to you to make arrangements to print your brochure or flyer and to get it to us before the event.***

Over \$500: Platinum Sponsorship – Same as the other two sponsorships and we will add a link to your web-site on our web-site.

**As each donation comes in, we'll announce it on our Face Book Page, along with a link to your web-site. With over 5,000 followers, this is a great advertising opportunity!**

Like any successful event, the support of the community is very important to keep us running. Along with our many volunteers, the Phelps Mill Festival has become what it is because of local support and the hard work of the individuals who are dedicated to it.

If you are interested in our program, please respond by **April 1, 2020** so that we may get the brochure into print as soon as possible. If you have any questions about the sponsorship incentive package, please feel free to call me at 612.508.0459 or e-mail me at [pmfassistant@gmail.com](mailto:pmfassistant@gmail.com).

***We will be attending the public picnic for this year's Governor's Fishing Opener which will be held Friday, May 8, 2020 in Otter Tail County with the picnic at Phelps Mill Park. The committee is expecting 2500 for this picnic and we want to make sure we have the brochures printed and ready for that event. It's a great start to promoting our festival.***

If you don't have interest in our sponsorship program, we would appreciate any promotion you can do for us – link on your web-site, dates in a newsletter, Facebook promotion, etc. If you have a specific mailing that a 1/3 page flyer can fit in, please let us know, we'd be grateful to include it. Thank you for your interest and support in the Phelps Mill Festival!

Sincerely, Val Martin - Phelps Mill Festival Assistant Manager

**Return with your donation – make sure your business names and web-site are as you want it to appear:**

\_\_\_\_\_ Silver Sponsorship (Up to \$199)      \_\_\_\_\_ Gold Sponsorship (\$201-\$499)      \_\_\_\_\_ Platinum Sponsorship-over \$500

Business Name \_\_\_\_\_ Contact \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Web-site \_\_\_\_\_

Make Checks Payable to Phelps Mill Country and mail to: Val Martin, PO Box 156, Ashby, MN 56309

DEADLINE: MAY 3, 2019 Call or e-mail with questions: [pmfassistant@gmail.com](mailto:pmfassistant@gmail.com) 612.508.0459